

## The London Community Foundation

#### About us

We are The London Community Foundation, we are a charity and the community foundation for London. We connect our partners, businesses like yours, to vital projects and organisations in communities that they could not otherwise reach. We help you make a difference in your own community, where it matters most. We direct funds to local organisations making a real difference in their community. We are here to offer support and help them become more resilient and secure, so people can depend on them, and feel connected and hopeful.

### Why we exist

London drives the UK economy, but many Londoners feel increasingly left behind. The fact that people in our city experience London so differently, should cause us all to feel unease and concern. We love our city and want to see a London open to all, where everyone can access and enjoy the same opportunities, and people are not marginalised or excluded.

We partner with businesses, institutions, and individuals to invest in local charities, using our knowledge and expertise to tackle London's social issues. Together with our partners, we help create aspirational, confident, and empowered communities, whose residents can transform their lives for the better.

#### Our reach

With the support of our partners, we have invested over £14.1 million into charitable projects across the capital in the last year alone. We support a wide range of charities and community groups, specialising in finding and funding smaller organisations that do not attract mass public support or are at an early stage in their development. We were formed in 2011 and have supported thousands of charitable groups across the capital, improving the lives of over 500,000 Londoners. We are an independent charity and one of over 1,800 community foundations worldwide.





"Some women prefer to stay in violent environments fearing that they won't be able to support themselves and their children without a husband."

Kurdish Middle Eastern Women's Organisation (KMEWO), a women-led community organisation in Islington.

### **Challenges in London**

London is the greatest city in the world. If you live and work here, if you're a Londoner, you'll know it. You'll feel it. But London is a polarised city, of extreme inequality, of haves and havenots. It is a city of extreme wealth and prosperity, proud of its diversity and culture. But it is also a city with some of the country's worst levels of poverty and deprivation.

- 28% of Londoners live in poverty; a quarter higher than the average for the UK, while the
  cost of living in London is up to half as much again.
- 39% of non-white households live in poverty. 53% of single-parent families.
- 40% of Londoners do not meet an acceptable standard of living (Minimum Income Standard)
- The richest 10% of Londoners have six times as much wealth (42.5%) as the bottom half combined (6.8%). (Source: Trust for London Poverty Profile 2022)

However London is also a city where ordinary but remarkable people are rising to those challenges, every day, and making change happen. That change is happening through local, small, community organisations, which people who are most excluded and feel most alienated, trust and turn to. That change is made possible by inspiring community leaders, who often have personal experience of the challenges they are helping their communities overcome.

We believe in the vital role local community organisations and their leaders play. We believe in listening, and trusting people to know what their challenges are.

We also believe in the generosity and solidarity of Londoners, wanting to make a difference to where they live and work.

We know communities can identify their own responses to the challenges they face, but often lack the resources. Our task is to support them. We do that by championing local organisations, connecting funders to them, channelling funds to their work, and supporting them directly to be stronger.

### Why work with us

### Our expertise

Online application: we have a tried and tested website and database to enable us to request and collect applications for funding so you don't need to manage this. Our applications are online, and we often help applicants complete the form. All data is managed through our secure and GDPR-compliant CRM system.

**Shortlisting and assessing:** we will conduct due diligence on all the organisations we recommend to you and we will assess each application so you can give with confidence. We look for great ideas rather than perfectly completed forms.

**Due diligence:** we carry out due diligence on all organisations. The checks we conduct include:

- Eligibility and fit with your themes/priorities.
- Charity Commission and Companies House Checks where applicable.
- Assessment of the organisation's legal framework and governing documents.
- Review of the organisation's accounts/records of income and expenditure.
- Review of any previous performance with funding from us (organisations with overdue monitoring across any our programmes are not eligible for further funding).
- Assessment of the organisation's safeguarding policies and procedures.

**Decision-making:** we will provide a high-level summary of the applications, the difference your funding could make, and funding recommendations. Making decisions on who to fund can be guided by you, and can include representatives of your company or organisation. Ultimate legal responsibility rests with our trustees. Once you have decided who to fund, The London Community Foundation will notify applicants of the decision, support grantees in fulfilling any conditions, provide feedback, collect grant agreements and make grant payments.

**Monitoring and evaluation:** our online monitoring form captures quantitative and qualitative data on the impact of your funding. Successful grant recipients would be asked to provide their monitoring reports within four weeks of the end of their grant period.

**Reporting:** we will provide an annual report including the names of the groups and amounts awarded, summaries of each project, top-line statistics on the funded groups/projects and case studies. We provide an analysis of the impact of the grant-making programme and make recommendations on any necessary changes.

"We are delighted to be partnering with The London Community Foundation to support three fantastic charities, who are working in challenging areas and focusing on some of the most marginalised groups in London. Blind in Business is an established and experienced charity, which has achieved remarkable results over the last 30 years. We look forward to supporting the charity over the long-term in helping blind and sight impaired people into work, and working with our other two new charity partners who have also seen a sharp increase in demand for their services during the pandemic."

Rita Wyshelesky, Chair of the EdenTree CSR Committee

## EdenTree Investment Management

Our partner since 2017, are part of the Benefact Group – a charity owned, international family of specialist financial services companies that give all available profits to charity and good causes. Based in London, they want to do things differently with their community investment programme. As a socially responsible investor, they are keen to focus on hard-hitting issues that often get overlooked, and for their staff to have a say on which groups are funded.

In partnership with the London Community Foundation, we have helped them to set up the EdenTree Community Investment Fund and to connect them to smaller community organisations who provide vital services but often operate under the radar.

In its first round, EdenTree made a three-year commitment (worth £40,000 a year) to Futures Theatre, enabling them to fund 'Underwater Love', a production to raise awareness of the negative consequences of sharing sexual imagery and help young people to identify abusive behaviour. EdenTree also supported other smaller projects, including awarding £10,000 to Street Talk, who provide a counselling service for women trapped in street-based prostitution, as well as women who have been the victims of trafficking.

Now in its second round and after a staff vote, EdenTree have made a three-year commitment (worth £30,000 a year) to Blind in Business to support blind and sight-impaired young people into work in London. They have also made commitments (worth £10,000 a year) to Walworth Community Gardening Network, a community garden a few miles from the EdenTree office and the Drop-in Bereavement Centre which provides vital support for people who have lost a loved one.

# Examples of community projects in action

### 2020 Change

A charity based in London with an annual income of £112,000. We have funded them with £60,000 over two years through the Skill Up, Step Up in partnership with Barclays and The Evening Standard. 85% of 2020 Change's candidates come from disadvantaged and vulnerable families, hence, the need to support them with primary necessities such as transport, clothing, and lunch money. The funding supported them in delivering their 10-week programme which aims to bridge the gap between education and employment through training and support for young black people; there will be 120 beneficiaries from this funding. Young people can then access 2020's MentorMatcher network to help with their employment search. For those securing a job, they provide six months of in-work support and, uniquely, they offer the employer three months of training, coaching and support for their line managers.

### Arts Against Knives (AAK)

A community organisation that operates in Barnet, London with an annual income of £680,000. We've funded them several times and have had successful outcomes for their community. AAK received £30,000 towards core costs and training and development of staff to provide targeted support to 250 young people in Barnet, to help them with education, training and employment. With the funding, they were able to deliver highly-specialist support e.g. 1:1 mentoring, skills training, EET support and creative therapeutic support (promoting mental health and sense of self), via weekly, youth-led activities in three creative community spaces in the heart of Barnet.



"As part of our global commitment to racial equity, JPMorgan Chase is focused on helping develop local, community-driven solutions to help historically underserved Londoners share in the benefits of an inclusive economy."

Viswas Raghavan, CEO of J.P. Morgan in EMEA

### JPMorgan & Chase

JPMorgan & Chase has supported us since November 2020 on a £2 million Pathways to Economic Opportunities Programme (P2E), delivered with Action for Race Equality and The Ubele Initiative.

The programme supports Black and Minoritised ethnic-led 'by and for' organisations providing employment, enterprise and financial health (EEFH) support in the Capital. It aims to demonstrate the importance of community and infrastructure organisations in addressing inequalities, creating new opportunities post-COVID and helping to remove barriers to economic opportunity in London. Ultimately, it will provide a platform for sharing expertise, insights and learning.

The overall objective of P2E is to contribute to building equity, inclusion and resilience within the charitable sector and improve economic outcomes for Black and Minoritised communities facing racial and economic inequities.

### Trusted to Deliver by









































## The London Community Foundation

## Thank you

Together we can make London a better and fairer city for all. We would encourage you to have conversation with us to see how we can best support you.



Harbi Jama
Director of Development
and Communications

<u>E: harbi.jama@londoncf.org.uk</u> <u>T: 07307215982</u>

