



WIMBLEDON FOUNDATION HOMELESSNESS FUND

The Wimbledon Foundation Homelessness Fund is a special grants initiative which marks the completion of No. 1 Court roof in 2019 by supporting homelessness charities that help people to access services and safe shelter.

These are guidance notes to help you complete the questions in the short <u>Application Form</u> for the Wimbledon Foundation Homelessness Fund in partnership with The London Community Foundation.

- 1. (i) Please tell us about your charity's main aims, and highlight the objective(s) focusing on addressing homelessness.
 - (ii) Please also briefly describe: how your organisation is run and managed; how key decisions are made; and your management structure.
- 2. Please give details of the services you currently provide to support homeless people in Merton and/or Wandsworth, and information on your track record of partnership working with other local charities and voluntary organisations in addressing homelessness.
- 3. Charities can request up to £50,000 per year for up to three years, with a reduced amount requested in the final year. Please fill in the amount you would like to apply for each year.

Please note that:

- Funding requests should be proportionate to the organisation's size and the extent of their existing services currently provided in the locality of Merton and Wandsworth.
- The annual amount requested must not be more than 25% of an organisation's annual income (or average income over the past three years).
- This Fund can contribute towards the core costs of running an organisation. Examples could include:
 - Core staff salaries
 - Training for staff, trustees and/or volunteers
 - Funding for income generation and governance activities
 - o Business development/policy, trustees' skills audit
 - o IT equipment
 - Client and/or fundraising database
- 4. Please provide an overview of your organisation's annual core cost budget which relates to your **service delivery in the locality of Merton and Wandsworth.**

If your organisation operates in several locations, please provide either the core cost budget for your services delivered in the locality of Merton and Wandsworth or indicate your overall core cost budget and provide an estimated percentage reflecting the scale of your delivery supporting these two boroughs.

5. A key objective of this Fund is to demonstrate that after receiving three years of core costs funding, the supported charities have strengthened their respective organisation's resilience and efficiency, as well as contributed to the sustainability of homelessness prevention and support services in Merton and Wandsworth.

Examples of evidencing increased organisational strength and resilience could include:

- Changed ways of working, e.g. the organisation has: developed a more cost-efficient service; improved their ability to demonstrate impact; improved user consultation and services addressing complex needs; scaled effective or expanded approaches
- Increased or diversified funds secured on the back of this funding
- Strategy or business plan developed
- Increased impact or delivery, e.g. under contract
- Number of partnerships forged
- Psychologically informed environment for service users developed, creating a supportive approach for working with those who have experienced complex trauma
- Staff trained to deliver more, or more effectively, e.g. training on trauma-informed care
- Investment in better systems or IT
- Improved coordination with other services, and in turn improved referral pathways
- Network of organisations built on, either in the homeless sector in London, or locally to benefit their delivery or growth
- 6. In the Application Form, please provide the anticipated activities and outcomes your charity hopes to achieve through funding of core costs.

In the example in the table below, in the left-hand column the applicant states which areas of their organisation they would like to develop, and then for each development area, what they hope to achieve in each of the three years. For some development areas, there may not necessarily be a desired outcome for every year of the funding.

Development Area	Anticipated activities to be delivered each year		
	Year 1	Year 2	Year 3
Business Planning	New strategy in place	5 year fundraising plan developed	
Staff, Trustee or Volunteer Development	An audit of trustees' skills undertaken	Trustees governance training	Mental health training for all staff
Systems, processes and reporting	New client database identified and purchased	Reporting processes updated to incorporate outputs and outcomes from new database	

Partnership	Director develops client
working	onwards referral process
	with a new partner
	organisation

Please note: If a charity is shortlisted to the next stage of the application process, each activity would need to be developed further by identifying specific targets and indicators.

Details of how to submit your application by Friday 3rd May @ 5pm, and the supporting documents required are provided at the bottom of the Application Form.