

# **People Positive Community Fund**

Fund guidelines 2026

# Fund guidelines

## About the Fund

The People Positive Community Fund, which is managed by The London Community Foundation, is a new fund created by Grosvenor in 2026. The aim of the fund is to support charities and community groups addressing priority local issues and benefitting people most in need.

This long term commitment to community investment has already seen Grosvenor award almost £1million to local causes and projects in Westminster. Working in partnership with The London Community Foundation for over 10 years.

This fund is designed to bring businesses, suppliers and other organisations together to support local causes and further strengthen Mayfair & Belgravia. Every £1 contributed is matched by Grosvenor (up to £100,000), doubling the collective impact. If you are interested in joining the fund, please contact [peoplepositive@grosvenor.com](mailto:peoplepositive@grosvenor.com)

The fund is proudly supported by the following organisations:



These guidelines outline the fund criteria and tell you how to apply. The People Positive Community Fund is managed by The London Community Foundation and is open to proposals for work taking place in Mayfair and Belgravia.

The deadline for 'Expressions of Interest' is **Midday Monday 9<sup>th</sup> March**

## Fund criteria

Grants between £5,000 and £15,000 are available to support work addressing at least one of the following wellbeing priorities identified through comprehensive research:

- Sense of safety in Mayfair and Belgravia
- Sense of community in Mayfair
- Green space in Belgravia

Applicants may be based anywhere, but the funded work must benefit communities in Mayfair and Belgravia. Applicants must demonstrate good local knowledge and / or local partnership and be able to report on the impact of their work. Project will have one year to spend the grant in full.

This fund supports "[full cost recovery](#)", this means that you can apply for the direct costs involved in delivering your project and a proportionate share of your organisation's overheads (the cost of rent / utilities / core administration staff etc. for the whole organisation).

### Grant size

Grants are available from £5,000 to £15,000. The panel are keen to fund a range of grant sizes. Where applications are requesting the grants at the higher end of the range it is expected that they will be able to demonstrate greater impact and will reach larger numbers of beneficiaries.

### Volunteering

If there are opportunities for Grosvenor staff and employees from other fund contributors to volunteer as part of your funded project please do outline this in your application however this is not a requirement and will not impact funding decisions.

### Priority will be given to:

- Smaller, grassroots organisations
- Organisations demonstrating a clear understanding of the local community
- Projects with a clear plan to measure their impact

### Examples of the types of projects that might be funded include:

- Community events and activities that bring different groups together to increase belonging
- Befriending schemes to tackle loneliness
- Digital inclusion drop-ins to reduce isolation and improve access to services
- Personal safety and theft prevention training for residents and workers
- Digital safety and fraud awareness for older residents or small businesses
- Outreach and support for people experiencing homelessness
- Gardening projects with local schools, social housing residents or care homes
- Youth engagement projects to develop greening proposals for public spaces

## Who can apply?

### (i). Eligible Legal Structures

There must be a signed governing document in place appropriate to the legal structure which includes an asset lock (or equivalent clause), and the purpose of all funded activities must be charitable (not for profit) :

- Charitable Incorporated Organisation (CIO)
- Company Limited by Guarantee (CLG) - may also be registered as a Charity or a Community Interest Company Limited by Guarantee (CICLG)
- Trust
- Unincorporated Association
- Community Benefit Societies (CBS). Ideally, the CBS will also be registered as charitable with HMRC, however, this is not essential
- 'Friends of' schools or Parent Teacher Associations may apply; however, projects should be open to and of benefit to the wider community, not just for children at the school.

**(ii) Applicants must have:**

- **Governance:** You must have at least three unrelated members legally responsible for the governance of the organisation; Trustees/Directors/Management Committee as appropriate to your structure. Please note that this refers to the highest level of governance, a Management Committee that sits below a board of Trustees (e.g. charities, CIOs) or Directors (CLG or CICLG) does not count towards this.
- **Bank account:** A bank account in the same name as the organisation applying with a minimum of two unrelated signatories must be in place by the start of the grant.
- **Safeguarding:** You must have a safeguarding policy in place that has been reviewed in the last year.
- **Previous LCF funding:** All conditions from any previous London Community Foundation grants must be completed and there is no current outstanding monitoring at the time of application.
- **Registration:** If the income for charitable purposes is more than £5,000 at the point of application, organisations must have submitted an application to register to Charity Commission or the relevant regulator (e.g., Companies House, CIC regulator or Financial Conduct Authority). If the LCF grant will take the organisation over £5,000, please [visit this website](#) for guidance on setting up a charity, including information
- **Insurance:** Your organisation will have current and appropriate insurance certificates (e.g. professional indemnity and employer's liability).

**(ii) Exclusions:**

- Work which takes place outside of the target area of Mayfair and Belgravia
- Projects primarily benefiting people who do not live, work or study in London.
- The grant funds cannot be used for:
  - o activities that promote religious or political views,
  - o one-off activities like events, assemblies or roadshows
  - o spending that has already taken place (i.e. retrospective funding)
  - o individual sponsorship or redistribution of a grant to individuals or other organisations
  - o activities where people are excluded on the basis of religion, sexual orientation, sex or ethnicity (unless the issue is group-specific)
  - o activity that is the responsibility of statutory organisations
  - o contributing to capital build ('bricks and mortar') projects
  - o projects that focus on political campaigns and or lobbying individuals
  - o for profit organisations/activities
  - o work which is a statutory responsibility
- There must be no personal benefit attached to the grant.
- The organisation must not have two years of late submissions to the Charity Commission / Companies House within the last two completed financial years.
- The organisation must not have two years of net current liabilities within the two most recent completed financial years.

- Organisations where Trustees are paid are not eligible unless evidence of approval is provided from the Charity Commission and/or this arrangement is referenced in the governing document.

If you are unsure whether your proposed project and/or the expenditure requested meets the aims of the Fund, please contact us prior to submitting your application.

## Closing date for applications

The deadline for completed [Expressions of Interest](#) is **Midday Monday 9<sup>th</sup> March**

## How to apply

To minimise the amount of time that it takes to apply we have introduced a two stage process:

- Expression of interest – all applicants
- Full application form – shortlisted groups only

Applicants will initially be required to submit a short Expression of Interest (EOI) using the following [online form](#)

The deadline for the Expression of Interest form is **Midday Monday 9<sup>th</sup> March**

If you are shortlisted on the basis of your EOI you will be **invited by email to complete a more detailed form** along with supporting documents. Please ensure that you have these documents ready to submit if your application is taken forward:

- A copy of your **signed** governing document, i.e. Memorandum and Articles of Association or Constitution
- A copy of your most recent signed annual accounts or a current/forecasted income and expenditure sheet for new organisations
- A copy of your safeguarding policy– this must have a date showing that it has been reviewed in the past 12 months.

We may also contact you to discuss your ideas by phone or email.

**We regret we are unable to consider incomplete or late applications**, please ensure you submit your EOI by the deadline of **Midday Monday 9<sup>th</sup> March**

## Successful applicants

### What happens after you have applied?

You should hear the final outcome of your application by 15<sup>th</sup> June 2026. Therefore, your project should not start before then. If you are awarded a grant, you will have 12 months to spend it.

If your application is successful, you will be required to:

- Credit support from Grosvenor's People Positive Community Fund and The London Community Foundation on all materials related to the funded work (logos will be provided);
- Complete your spending within 12 months. Projects may be shorter than this time but may not exceed it
- Complete an online project review form about the project within four weeks of completing your grant, and no later than 14 months after receipt of grant.
- Maintain financial records for all grant spending
- Be available for a monitoring visit by The London Community Foundation or Grosvenor

### Living Wage Friendly Funder

The London Community Foundation is now a Living Wage Friendly Funder. This scheme, run by the Living Wage Foundation means that The London Community Foundation will actively encourage and support applications from organisations willing to pay staff the Living Wage (currently £14.80 per hour in London), or higher. You can learn more about The Living Wage by clicking [here](http://www.livingwage.org.uk/what-living-wage). (<http://www.livingwage.org.uk/what-living-wage>).

## Key application dates for The People Positive Community Fund

<b>Fund opens for Expressions of Interest</b>	Monday 9 <sup>th</sup> February
<b>Expressions of Interest deadline</b>	Midday - Monday 9 <sup>th</sup> March
<b>Shortlisted groups invited to submit stage 2 application</b>	Monday 23 <sup>rd</sup> March
<b>Stage 2 application deadline</b>	Monday 13 <sup>th</sup> April - Midday
<b>Final decisions released</b>	June 2026
<b>Earliest date that projects can start</b>	15 <sup>th</sup> June 2026

### Some top tips for applications

- Draft your responses before completing the online form
- Make sure that every question has been answered in full (the online form will prompt you)
- Be clear about how you propose to meet the fund criteria and reach your target beneficiaries
- Ensure your budget section has a clear breakdown of all the costs associated with your project
- Get somebody to read through the application before sending, preferably someone who knows nothing about the project. This is a great way to pick up on any mistakes or lack of information and rectify it before submitting
- If using AI generated answers, make sure the final submission includes sufficient depth, relevant local context, and avoids inappropriate use of jargon. Please see our [latest statement](#) on AI usage.

### Need help?

Find out more including how to register at <https://londoncf.org.uk/people-positive-community-fund>

### Get in touch

Please do not hesitate to contact us if you would like to discuss your proposal prior to making an application if you need help with completing the form or providing the supporting documents.

The London Community Foundation: [applications@londoncf.org.uk](mailto:applications@londoncf.org.uk) / 020 7582 5117

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