# Made By Sport: 'Clubs In Crisis' Fund

Fund Guidelines April 2021



The London Community Foundation

Application process opens 12 April

# Fund guidelines

### About the Fund

Made By Sport have partnered with community foundations to distribute £4.4m funding to organisations and sports clubs across the UK who deliver sports development programmes for young people up to the age of 25. Grants of £2,021 of unrestricted funding will be awarded to eligible organisations.

Made By Sport is offering the opportunity thanks to support from the Cash4Clubs scheme. The Cash4Clubs scheme is funded by Flutter Entertainment Ltd. The donation being made by Flutter is the amount it benefitted from as a result of business rates relief, which was put in place from March 2020 to March 2021 for its shops in England.

# **About Made By Sport**

Made By Sport is a charity which raises awareness of the power of sport and funding for organisations that use sport to support young people across the UK. The 'Clubs In Crisis' fund is part of a wider campaign that believes sport is the best vehicle for creating societal change for young people across a myriad of challenges they face in the modern world.

# About The London Community Foundation

We believe in a strong and vibrant London, in which everyone has the chance to thrive, regardless of who they are or where they're from. We offer a lifeline to Londoners who are suffering multiple disadvantages including inequality, exclusion and discrimination. We identify change makers in the community, and champion grassroots initiatives, taking a community development approach to grant-making. In doing so, we support those best placed to make an impact locally.

### Funding Available

One-off grants of £2,021 are available. The funding is unrestricted so can be spent on core costs as well as on programme or capital costs. Funds can also be used towards match funding or for leverage for a larger programme. In normal circumstances, Made By Sport funding would not be able to be used for either debt repayment or for costs incurred before the funding was agreed. However, each participating Community Foundation will ensure that applications for these types of costs are assessed and considered in light of the pandemic if the unique requirement to cover these costs meets the aims of the Fund.

### Criteria

Clubs or organisations which *intentionally* use sport to deliver wider social outcomes. Specifically, we will fund clubs and organisations which can demonstrate that they are using sport to work towards one or more of the following outcomes:

- Developing Life Skills
- Improving Mental Health
- Reducing Crime and Anti-Social Behaviour
- Developing Employability Skills
- Building Stronger Communities

For further information about these outcomes and defining sport for development please visit this <u>FAQ page</u>

### Who can apply?

- The London Community Foundation will be awarding funding to organisations based in London. However, organisations based in Tower Hamlets, Newham and Hackney and the City of London should apply to the <a href="East End Community Foundation">East End Community Foundation</a>.
- Organisations which can demonstrate that the pandemic has adversely affected them, either operationally or financially, and which require funding to save, resume or adapt their activity.
- Organisations or community groups who have a specific project using sport for social outcomes.
- Organisations promoting sport primarily for young people ages 5 25. The priority will be on those organisations that have less than 10% of their membership outside of this age range.
- Organisations with an annual turnover of up to £75,000 with the following priorities:

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Priority 1 - Up to £25,000
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Priority 2 – Up to £50,000

Priority 3 – Up to £75,000

We will consider applications from organisations with the following legal status:

- Constituted voluntary and community groups that have a minimum of 3 unrelated members responsible for the governance of the organisation; trustees / directors / management committee, as appropriate
- Registered charities

- Community Interest Companies (CIC) Limited by Guarantee
- Charitable Companies (Limited by Guarantee)
- Charitable Incorporated Organisations (CIO)

Applicants will need to have the following in place to apply:

- a minimum of 3 un-related Management Committee members
- a governing document (e.g. a constitution or set of rules)
- a bank account in the name of the group, with at least 2 unrelated signatories
- a record of income and expenditure or set of accounts (or bank statement if you are a new group)
- a safeguarding policy
- the relevant insurance in place, including public liability where required

We are unable to consider applications from, or that support, the following:

- Community sport clubs and organisations which only focus on developing and widening
  opportunities to participate (traditionally those voluntary sports clubs and organisations overseen
  by governing bodies) which are not intentionally working towards one of these five sport for
  development outcomes: Developing Life Skills, Improving Mental Health, Reducing Crime and AntiSocial Behaviour, Developing Employability Skills, Building Stronger Communities
- Organisations which are unable to demonstrate that the pandemic has affected them, either operationally or financially.
- Organisations constituted and operating outside of the UK.
- Government linked bodies (excluding clubs who have received National lottery or Sport England Funding)
- Organisations with an annual turnover of over £75,000.
- Applications from Local Authorities or any activity that is a statutory requirement
- Any party-political activity
- Purely commercial ventures (for profit)
- Community Interest Companies (CICs) limited by shares
- Individual sponsorship / individuals or projects run by individuals as opposed to an organisation
- Activities promoting religious belief
- Activities where people are excluded on the basis of religion, sexual orientation, gender (unless the issue being dealt with is gender-specific), ethnicity
- Organisations whose current liabilities have exceeded their current assets at the last two balance sheet dates
- Organisations where trustees are paid, unless evidence of approval is provided from the Charity Commission and/or this arrangement is referenced in the governing document
- Organisations with 2 years of concurrent late returns to the Charity Commission / Companies House for the last two years
- Organisations with fewer than 3 unrelated members responsible for the governance of the organisation; trustees / directors / management committee, as appropriate
- Applications from organisations with overdue or incomplete monitoring on a previous grant from The London Community Foundation from any of its programmes. If you know you have outstanding monitoring on a previous grant, please contact The London Community Foundation to resolve this

If you have any queries relating to eligibility or fit with this fund, please contact <u>applications@londoncf.org.uk</u> / 020 7582 5117

### Timetable for applications

The Fund will open for applications on 12 April 2021 for 6 weeks. The application deadline is **midday** on 24 May 2021.

Please note, we need to receive all of your uploaded supporting documents by the deadline in order for your application to be "Complete". We regret we are unable to consider incomplete applications. Please allow enough time to submit your application before the deadline. Once your application is submitted you will receive a confirmation email.

### What happens after the Fund deadline?

Applications which best fit the eligibility criteria and themes will be shortlisted. Both successful and unsuccessful applicants will be notified of the decision in writing. We anticipate that this will be by the end of July 2021.

# How to apply

Applications, including all supporting documents are submitted through an online application form. To apply for a grant please click the link for the <u>online application form</u>.

Please read the instructions carefully, tick to say you agree and have understood, enter your e-mail address and click on the "Send e-mail and continue".

Once you have done this, you will be sent an e-mail with a link to your unique online application form. You should receive the email within a couple of minutes (please check your spam folder). If you do not receive an email it may be that you have not entered your email correctly – please check the address before submitting.

To begin your application please click on the link within the email that you have received from us. You can save your application at any point and come back to it to complete it at any time before the closing date. You must remember to press the save button before closing down your application.

At the end of the application you will be asked to upload the following supporting documents:

- Your governing document (e.g. your constitution or memorandum and articles)
- Annual accounts OR bank statement if you are a new group
- Safeguarding policies

Please note that your application will not be considered complete without these.

Once you get to the end of the application form there will be a 'Submit' button. Once you press this it will automatically send your application through to the Foundation and this will be accepted as a completed application. Please contact us if you would like help or are unable to complete an application online.

The deadline for completed applications, including all supporting documents is midday on 24 May 2021.

We are unable to consider applications that are submitted after the deadline or those that do not have the supporting documents included.

Due to volume of applications we receive, we cannot confirm receipt of applications over the telephone.

Some top tips for top applications:

- Draft your responses before completing the online form
- Make sure that every question has been answered in full (the online form will prompt you)
- Ask somebody to read through the application before sending, preferably someone who knows nothing about the project. This is a great way to pick up on any mistakes or lack of information and rectify it before submitting

### Monitoring and evaluation

Groups in receipt of a grant will be asked to compete a short survey about what you spent the funding on and how it has benefitted your club or organisation. We may also be in touch to ask whether we can work with you on providing testimonials and video content to show the impact of the fund.

### Living Wage Funder

The London Community Foundation is a Living Wage Funder. This scheme, run by the Living Wage Foundation means that The London Community Foundation will actively encourage and support applications from organisations willing to pay staff the Living Wage (currently £10.85 per hour in London), or higher.

### What does this mean for applicants?

If you are applying for funding any staff costs (this could include existing staff members, sessional workers, part time or full-time posts, freelance workers) you should budget these at the Living Wage or above. We are sensitive to circumstances where organisations feel that taking up the Living Wage could cause difficulties; in these instances, we suggest you call us on 020 7582 5117 to discuss your options before applying.

This does not require employers to pay the Living Wage to apprentices or interns although we recommend it as best practice for employers who can afford to do so. Many accredited employers have chosen to extend the requirement to apprentices and interns.

You can find out more about The Living Wage Funder Scheme by clicking here: <a href="https://www.livingwage.org.uk/living-wage-funders">https://www.livingwage.org.uk/living-wage-funders</a>