



Iconic Steps is a social enterprise that supports young people (aged 16-25) from diverse and underrepresented backgrounds to enter the media industry.

They champion a holistic approach to each young person's development. In addition to industry specific training, mentoring and practical experience on 'real projects', their beneficiaries attend workshops in related life-skills including resilience, personal finance and CV writing.

Their commercial team of skilled young people create fresh and engaging content commissioned by clients.

# Najmun

Before joining Iconic Steps, Najmun was feeling lost and didn't have any plans for her future.

She was experiencing ups and downs in her mental health and was finding it difficult to get back on track with education or employment. She joined Iconic Steps at a crucial point in her life and was supported with upskilling in practical skills which helped her build a portfolio and gave her the confidence to make her way back into education where she is now studying at the prestigious Ravensbourne University.



*"During lockdown Iconic Steps ensured that there was a social hub for alumni, this reinforced the idea that Iconic Steps cares and has a strong sense of community. Even during a time of isolation, I knew that I had a group to fall back on and this was helpful to get through the hard times."*

**Najmun now sits on Iconic Steps youth advisory board 'Young Icons' where she works with fellow alumni to organise industry events, competitions and build the community of alumni. She is working towards having a career in the film and TV industry through being a writer or director.**

*"A few years ago, I couldn't even dream of being able to handle camera equipment, along with creating content, organising events and networking with people from the industry."*