London Impact Awards – Powering Youth

Award guidelines

londoncf.org.uk
Award guidelines

About the London Impact Awards – Powering Youth

This is the inaugural year of the London Impact Awards – Powering Youth supported by the Citi Foundation and delivered by The London Community Foundation.

The aim of the awards this year is to shine a light on, and celebrate, the amazing individuals and charitable organisations making a real difference to lives affected by youth violence in London.

We know there are some inspiring examples of the issue being tackled that are bringing real hope to those most affected. We will celebrate these stories and this work at a ceremony on 19 February 2020 where capacity-building grants of £30,000 will be awarded to the winning organisations and up to three individuals will be awarded £2,000 each of towards their professional development.

This year there are three award categories to recognise organisations who are leading the way in tackling youth violence:

- Best Youth Voice
- Best Innovator Award
- Best Collaborator Award

There are also up to three awards available for outstanding individuals aged between 18 - 30 who have made a real difference to the lives of young people affected by youth violence – the Young Leader with Impact Award.

Nominations open on 11 October and deadline for receipt of applications is 5pm on 11 November 2019.
Categories of awards

Best Youth Voice

This award is for organisations that have demonstrated outstanding commitment to involving young people in how their work is designed and delivered to help tackle youth violence.

About

Listening to, and involving, service users in decision making isn’t just good practice, it’s how organisations know their services and interventions are what people want and need.

With increased reports about youth violence in the media, however, there is growing frustration from young people that their voice is not being heard. They want to be part of the solutions to the problems in London and we want to hear about organisations that are leading the way in making this happen.

Criteria

This award will be judged based on how the organisation has demonstrated:

- How well they have evidenced a long-term and well-established commitment to how the voice of young people sits at the heart of everything they do
- How they seek the opinions of their young people and use their platform to champion their voices.

Application form

The questions you will be asked as part of your application form are:

1) Tell us about your organisation. We would like to hear about the mission of your organisation, evidence of why the work is important, who benefits from your work and what you do. (300 words maximum)

2) What would winning this award mean to your organisation? Tell us why this Award would be great for your organisation – and its own journey – at this point in time? (200 words maximum)

3) Tell us how the voice and experience of young people shapes your organisation. What happens; why is it important to your organisation; who’s involved; who listens and what difference has it made to how your organisation works and thinks about its impact? We are keen to see examples of your organisation’s commitment to letting the voice of young people lead what you do. (350 words maximum)

4) What difference has this commitment to put young people’s voices at the heart of what you do made to your organisation? What has your organisation learnt as a result? (300 words maximum)

5) Please outline how your organisation would spend the Award. This Award of £30,000 is to help organisations invest in their own capacity-building to achieve greater impact for the people you help. We don’t require a breakdown of expenditure but we do want to know how spending the funds on these priorities will help drive your mission. (200 words maximum)
You will need to attach the following documents as part of your application:

- Your organisation’s most recent annual accounts
- Your organisation’s governing document
- Your organisation’s safeguarding policy (reviewed and dated as reviewed by your governing body within the last 2 years)

You will also be required to enter the contact details of your organisation as well as the contact details of the person nominating your organisation.

Please note, you will not be able to save your application form part way through, so we recommend saving your answers in a Word document and then copy and pasting them into the application form.

Best Innovator Award

This award is for organisations that have demonstrated new or creative thinking or practice in how they support young people at risk of youth violence.

About

Innovation can sometimes be a challenging and over-used word. We believe that innovation is all about learning and developing and that trying new ways to reach or help people in need should always be part of an organisation’s mindset.

The Best Innovator Award will celebrate the organisation who has demonstrated how they are doing things differently to better serve young people at risk of youth violence.

Criteria

We aren’t looking for off-the-wall new ideas but would rather hear about a time in which you recognised that there could be a better way of delivering your services, and then trying it out, whether or not it worked.

This award will be judged based on:

- How well you articulate why you decided to try doing something differently.
- Who you involved in the design and implementation and why.
- What you learned from the experience.

Application form

The questions you will be asked as part of your application form are:

1) **Tell us about your organisation.** We would like to hear about the mission of your organisation, evidence of why the work is important, who benefits from your work and what you do. (**300 words maximum**)

2) **What would winning this award mean to your organisation?** Tell us why this Award would be great for your organisation – and its own journey – at this point in time? (**200 words maximum**)

londoncf.org.uk
3) What does innovation – or doing things differently – mean to your organisation?
Why is innovation important to your organisation and how is this evident? What happens; who is involved; and what difference has innovation made to your organisation; its journey and why it exists? We are keen to see examples of your organisation’s enduring commitment; how it learns, fails and tries again, including evidence from people you work with. (350 words maximum)

4) What has your organisation learnt about innovation and how it impacts on the people it supports as a result? (300 words maximum)

5) Please outline how your organisation would spend the Award. This Award of £30,000 is to help organisations invest in their own capacity-building to achieve greater impact on the people you help. We don’t require a breakdown of expenditure, but we do want to know how spending the funds on these priorities will help drive your mission. (200 words maximum)

You will need to attach the following documents as part of your application:

- Your organisation’s most recent annual accounts
- Your organisation’s governing document
- Your organisation’s safeguarding policy (reviewed and dated as reviewed by your governing body within the last 2 years)

You will also be required to enter the contact details of your organisation as well as the contact details of the person nominating your organisation.

Please note, you will not be able to save your application form part way through, so we recommend saving your answers in a Word document and then copy and pasting them into the application form.

**Best Collaborator Award**

For organisations demonstrating outstanding work in championing a collaborative approach to tackling youth violence.

**About**

Youth violence is a complex issue with no one sector or institution holding the solution. Many experts have called for the public health approach, meaning a multi-agency, co-ordinated and long-term response. For charitable organisations, this means that partnership working is critical to ensure that young people at risk of youth violence benefit from co-ordinated support.

The Best Collaborator Award will celebrate the organisation who has gone above and beyond in collaboration and partnering with another charitable organisation, statutory body, private sector partner, school or another entity to help find solutions to youth violence.
Criteria

This award will be judged based on how the organisation has demonstrated:

- An understanding of how partnership working is beneficial to their organisation and the support they can provide to their young people.
- Leadership in making the partnership a success.
- An awareness of how their work fits into the wider field of youth violence and complements other services available locally.

Application form

The questions you will be asked as part of your application form are:

1) **Tell us about your organisation.** We would like to hear about the mission of your organisation, evidence of why the work is important, who benefits from your work and what you do. (300 words maximum)

2) **What would winning this award mean to your organisation?** Tell us why this Award would be great for your organisation – and its own journey – at this point in time? (200 words maximum)

3) **What does partnership mean to your organisation?** How does your organisation excel at collaborating with others? Who leads this approach and how is it embedded in what you do? What difference has it made to your organisation’s impact? We are keen to see examples of why your organisation is different when thinking about collaboration. (350 words maximum)

4) **What has your organisation learnt about collaboration and how it impacts on the people it supports as a result?** (300 words maximum)

5) **Please outline how your organisation would spend the Award.** This Award of £30,000 is to help organisations invest in their own capacity-building to achieve greater impact on the people you help. We don’t require a breakdown of expenditure, but we do want to know how spending the funds on these priorities will help drive your mission. (200 words maximum)

You will need to attach the following documents as part of your application:

- Your organisation’s most recent annual accounts
- Your organisation’s governing document
- Your organisation’s safeguarding policy (reviewed and dated as reviewed by your governing body within the last 2 years)

You will also be required to enter the contact details of your organisation as well as the contact details of the person nominating your organisation.

Please note, you will not be able to save your application form part way through, so we recommend saving your answers in a Word document and then copy and pasting them into the application form.
Young Leader with Impact

For individuals aged 18 - 30 who have demonstrated exceptional commitment to the field of tackling youth violence.

About

This award is all about celebrating the incredible commitment an individual has made to improving the lives of young people affected by youth violence. If you are a charitable organisation who would like to celebrate the work of one of your team members, paid or unpaid, then we want to hear from you.

Criteria

This award will be judged based on:

- The impact that an individual has had working within the youth violence field.
- The leadership and positive behaviours demonstrated by the individual amongst their peers and/or younger people.
- The support that this individual has given to other people working with or within their organisation.

Application form

The questions you will be asked as part of the application form are:

1) Please tell us about your organisation. Tell us briefly about the organisation connected to the nominated individual. What do you do and who do you help? (200 word maximum)

2) What would winning this award mean to your Young Leader? Why is this their moment? And if you know, what professional development would the Young Leader invest in? (150 words maximum)

3) Please tell us about your Young Leader with Impact: With their permission, tell us about your Young Leader, what they do and why they should win this award. How is your Young Leader demonstrating their personal influence and leadership and what impact do they have? Give us examples of their exceptional commitment and impact on other people. (350 words maximum)

4) Why is this Young Leader important to tackling youth violence in London? How is this Young Leader influencing people, places or policy? (150 words maximum)

5) Endorsements of Personal Influence and Leadership. Please provide quotes from the people whose work and lives this Young Leader has touched. At least one must be from their employer, or the organisation they are connected to, and at least one from the community. (Please ensure you have permission to use the quotes publicly). (150 words maximum)

You will need to attach the following documents as part of your application:

- Your organisation’s most recent annual accounts
- Your organisation’s governing document
- Your organisation’s safeguarding policy (reviewed and dated as reviewed by your governing body within the last 2 years)
You will also be required to enter the contact details of the nominating organisation as well as the contact details of the person nominating your Young Leader with Impact.

Please note, you will not be able to save your application form part way through, so we recommend saving your answers in a Word document and then copy and pasting them into the application form.

**Winning organisations**

Three organisations will be shortlisted per category which means a total of nine organisations will go through to the Awards Ceremony. In addition, up to three individuals will be shortlisted and announced on the night.

Three winning groups will each receive a £30,000 grant to be used for organisational capacity-building. This might include the development of new approaches, tools to improve beneficiary outcomes, or impact evaluation. Perhaps you’ll use it to invest in strategic planning, or staff training and professional development that helps you deliver services more effectively, efficiently, or more broadly. Winning organisations will need to outline how they intend to spend their grant for approval by LCF by the end of March 2020 to enable funds to be released. We will check back with you to see how your work is progressing in October 2020 and you’ll need to have spent your grant, and submitted a final report on its impact, by the end of October 2021.

All nine shortlisted organisations will have a professional video made showcasing their work which will be shown on the night of the awards. Having a video made about your organisation will be a requirement should you be shortlisted. These videos will be free, but organisations will need to be available during the filming, scheduled for December and January, to benefit. We hope the videos will support your ongoing publicity about your organisation and inspire others.

We anticipate these Awards and the stories around the winning groups will generate media activity, as well as internal publicity at Citi globally. We hope key senior representatives from your organisation will be happy to participate in these activities.
Eligibility Criteria (for organisations)

Who is eligible to apply:

- **Legal Structure:** Registered charity, Company Limited by Guarantee with charitable purpose, CIC (not shares), CIO all with demonstrable social purpose.
- **Turnover size:** Minimum £250k to £2m (in 18 / 19 accounts)
- **Financials:** Organisations must have been active for at least 12 months’ and will need to submit latest Audited Accounts or Management Accounts.
- **Geography:** London based charities (or organisations predominantly operating in London)
- **Mission:** Organisations whose primary mission is to support young people, with a particular focus on tackling youth violence
- **Safeguarding:** You must have a safeguarding policy which has been reviewed within the last two years.
- **Trustees:** You must have at least three unrelated trustees or directors.
- **Bank accounts:** You must have your own bank account.

Who and what isn’t eligible:

- Consortiums (whilst we recognise the importance of good partnerships, as these funds are linked to awards, only one organisation will be eligible).
- Individuals or consultants.
- Organisations who have had two consecutive years of net current liabilities.
- Organisations who have submitted any documents late to the Charity Commission twice in the last five years.
- Community groups not registered as companies or charities.
- Organisations who carry out political or religious activity.
- Organisations who carry out statutory activities.
- Membership or consultancy organisations.
- Activities taking place in school time that cannot clearly evidence additional benefit to the wider community.
- Activities where people are excluded on religious grounds, ethnicity, gender, sexuality, faith etc.

Successful organisations will receive £30,000 to contribute towards capacity-building. You will need to inform LCF of how you intend to spend the grant before receiving payment and it cannot be used for activity which has already taken place.
Eligibility Criteria (For the Young Leader with Impact Award)

- Aged 18-30 (Young person nominated for the Young Leader with Impact Award must be aged 18 - 30 on 11 November 2019).
- Working for or with a London-based third sector organisation in the field of youth violence.
- Will require a minimum of two endorsements in their application – at least one from their employer, or the organisation they are connected to, and at least one from the community.
- Must be nominated by the organisation they work for or with.
- The nominating organisation must be able to submit the organisation’s most recent annual accounts, governing document and safeguarding policy.
- There is no minimum or maximum income limit for organisations applying for this award.

Funds:

- Winners of the Young Leader with Impact Award will receive up to £2,000 of funding for their professional development
- Winner of the Young Leader with Impact Award will need to provide details of how they would like to spend the funds to further their professional development within 6-weeks of the Award. LCF reserves the right to request further information.
- Funds will only be transferred to the organisation that nominates the individual or, if they leave, the payment will be made directly to the provider of training
- Funds can only be spent on third party providers of professional training on evidence of the course cost and duration. Funds cannot be used for living costs, salary or benefits replacement.
- Funds for the professional development must be spent within 18 months of the Award.
How applications will be judged

Applications will first be examined by assessors to confirm they meet the eligibility criteria for the awards. All eligible organisations will then be considered by a judging panel made up of experts in the field of youth violence including young people with lived experience of the issue.

Three organisations from each category will be shortlisted based on the three Indicators of Quality and Impact when reviewing answers to the questions.

Indicators of Quality and Impact that we are looking for across all categories:

- **Evidencing Clear Need:** A clear rationale (including evidence) for the need you or your organisation is trying to meet. Organisations don’t need to have a Theory of Change, but you should be able to clearly articulate the need and how your work is meeting it (including reference to external information). For earlier stage organisations (min. 12 months) you can include details of the impact you are anticipating to have and why.

- **Empowering Young People:** Engaging young people in your work or organisation. We are looking for evidence of how your organisation learns from the young people it works with; how their voice and feedback influence the services your organisation provides; and what role they play in the governance of your organisation.

- **Stories and Learning:** Every organisation no matter what size collects stories along the way. It’s how we learn and reflect and, more often than not, they are what defines us as organisations. Wherever possible, we’d love to hear the stories behind your evidence that you believe define you as an organisation. If you have photos or videos you’d like to share please contact us to arrange transfer via an appropriate file transfer channel.

Terms and conditions

- Winning organisations, individuals and their representatives must be willing to take part in any reasonable requests for publicity before and after the award.
- Shortlisted organisations and individuals must have a representative available to join the awards ceremony which will be held in London on 19 February 2020. Date of ceremony to be announced shortly. Organisations are allowed up to 8 attendees and individuals are allowed up to four guests.
- The young person nominated for the Young Leader with Impact Award must be aged 18-30 as of 11 November.
- LCF cannot accept award nominations after the closing date.
- Decisions made by the Judging Panel are final.
- Nominees should not submit original materials as they cannot be returned.
- Information submitted as part of your nomination must be correct.
- Shortlisted organisations and individuals must be available during video filming schedule.
- The information provided for the Young Leaders with Impact Award must be correct and the organisation must have signed agreement from the individual to share.
- Organisations must have authority to use all materials provided in their submission i.e. if you attach any photos as part of your submission, you must have permission to send them.
Key dates you should be aware of in applying to these Awards:

- Opening date for applications: 11 October 2019
- Closing date of applications to the awards: 11 November 2019 at 5pm
- Period for clarifications by assessors: 12 November – 6 December 2019
- Judging Panel and notification of shortlisted organisations and individuals: w/c 9 December 2019
- Period for video making for shortlisted applications: 16 December 2019 – 31 January 2020
- Awards Ceremony: 19 February 2020
- Post awards media and profile activity with Citi: TBC

Contact

If you have any questions about eligibility for the award, please contact applications@londoncf.org.uk.

If you have any further questions about the award and award process, please contact impactawards@londoncf.org.uk. Please also contact this email address if you require an application form in an alternative format.

The deadline to submit your nomination is 5pm on 11 November 2019. Late submissions will not be considered.