

FAQ: London Communities Coronavirus Appeal

**The London
Community
Foundation**

Why has The London Community Foundation (LCF) launched this London Communities Coronavirus Appeal?	Local giving has a powerful role alongside government efforts in helping to support local grassroots organisations. We know that from previous emergencies and disasters, there is a significant desire from people and companies to help locally. That's why we are launching this Appeal with donations already committed.
Which charities will get the funds?	Donations will go to support grassroots organisations supporting vulnerable people in London. We anticipate that this first phase of support will support activities that help vulnerable people who are self-isolating or who are at risk as a result of self-isolation; community response coordination; support for local foodbanks and organisations working to combat child hunger; and helping charitable organisations struggling with additional costs of working remotely that need to adapt services. If you would like your donation to support a specific charity, we recommend that you give directly to the charity, preferably giving an unrestricted donation in the current crisis.
How will this fund work with the National Emergencies Trust (NET) Coronavirus Appeal?	The London Community Foundation (LCF) – alongside other Community Foundations in England, Wales and N. Ireland and other charities – is the distribution partner of NET donations. Community Foundations are well placed to support local charities to respond to needs in their communities. Grants to London-based charities from the NET fund will be in addition to and alongside funding raised through the London Communities Coronavirus Appeal. The NET fund may come with additional criteria and we will update these FAQs accordingly. To find out more about the national appeal, you can visit: NET Coronavirus Appeal . To find out more about how NET works you can visit: NET FAQs .
Should I give to NET or the London Communities Coronavirus Appeal.	You could give to either or both. Allocation of NET funds raised will be directed by the Trustees of NET and will be reviewed regularly. The London Communities Coronavirus Appeal will be directed by LCF to grassroots organisations in the Capital only. If you want to give nationally NET is the easiest option. You can find out more about the NET Appeal terms here: NET Coronavirus Appeal Terms

How will I hear about what the Appeal is supporting?	Our immediate priority is getting funds to the frontline however keeping you updated on the Appeal's activity is important to us. We intend to publish regular updates on what is happening on our website (www.londoncf.org.uk) and follow us on Twitter at @London_cf.
Will my donation directly support individuals?	The first phase of the Appeal will provide emergency funds to small charities and grassroots organisations working to support vulnerable groups affected by the virus. This Appeal will not support individuals directly. However, through our website, we are providing referral links to individuals seeking funds.
How will donations to the London Communities Coronavirus Appeal be distributed?	Donations to the Appeal will be dedicated to supporting small charities and grassroots organisations across the Capital. The scale and complexity of need in London means it is essential and responsible for LCF to work in partnership with other funders – via London Funders - to ensure funds can be co-ordinated and distributed at speed to where they are needed the most. LCF will be responsible for holding and distributing all donations received on the Appeal.
What is London Funders?	London Funders is the network for charitable funders in the Capital. By working together, we can share vital live intelligence and respond to changing needs. This follows vital evidence and learning from the Grenfell Tower disaster and the distribution of donations to charitable organisations. Collaborating also means that charities and grassroots organisations need only apply for vital funds through one single portal which will be called the London Community Response Fund . The London Community Foundation will retain and make decisions about how donations are directed from the London Communities Coronavirus Appeal but co-ordinate with other funders on applications for funding received via the portal. You can find out more about London Funders and how funders will work together to quickly respond to need here: London Funders
My charity or grassroots organisation is looking for funding, what should I do?	We expect the portal for applications via London Funders will be open with initial funds by or before Monday 30 th March. LCF will be publicising the portal across on our website (www.londoncf.org.uk) and on Twitter at @London_cf. You can also sign up to the London Funders newsletter to receive updates at www.londonfunders.org.uk
Where can I find out more about Charity Checkout?	LCF trusts Charity Checkout to handle the processing of our online donations. You can follow this link to find out more about how Charity Checkout operates: Charity Checkout FAQs

<p>How does LCF cover its costs in relation to the Appeal?</p>	<p>Like many other charities, LCF's own income is being significantly affected by the economic impact of the virus outbreak. We will incur staffing and other unplanned costs to ensure we can manage the fund effectively and respond quickly to need on the ground. For best practice, LCF is aligning contributions to its own costs on the London Communities Coronavirus Appeal with the National Emergency Trust Appeal. During these unprecedented times, we are however monitoring a range of factors in relation to this emergency work and contributions received. These include the scale of donations; anticipated volume and pace of grants to be issued; and weighted to London costs. Our experience of previous disaster and emergency appeal funding ensures we are, and will continue to be, conservative and responsible in considering contributions during this emergency activity and are committed to reviewing on a regular basis against the factors outlined and the NET Appeal. Please note no contribution to LCF costs will be taken from any gift aid receipts received.</p>
<p>What else can my company do help?</p>	<p>LCF can offer a branded employee fundraising page connected to the London Communities Coronavirus Appeal. This allows employers to match fund employee donations. If you would like to discuss this please contact CoronavirusAppeal@londoncf.org.uk</p>
<p>Can LCF accept gifts of shares to the Appeal?</p>	<p>LCF can accept gifts of shares. If you would like a conversation about how we can facilitate this, please email CoronavirusAppeal@londoncf.org.uk and speak to us before you start the process. We always recommend a donor takes independent financial advice beforehand.</p>
<p>I can't find the answer to my question here</p>	<p>Please contact us on CoronavirusAppeal@londoncf.org.uk</p>