

The Evening Standard: The Excluded Initiative

Fund guidelines for Schools

londoncf.org.uk

Initiative guidelines

About The Excluded Initiative

The Evening Standard, John Lyon's Charity, tech investor and philanthropist Martin Moshal and The London Community Foundation are working together to support inclusion in London secondary schools with a £1 million Fund.

The London Community Foundation specialises in supporting community-based organisations focused on helping disadvantaged London. To date we've raised over £100 million to support London's communities, including key initiatives like the Evening Standard Dispossessed Fund's Save London Lives that directly support children and young people affected by violence.

John Lyon's Charity is the leading independent funder for children and young people in nine North and West London boroughs. The Charity awards more than £10million a year to organisations that seek to promote the life-chances of children and young people through education. The boroughs which make up its Beneficial Area are: Barnet, Brent, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea and the Cities of London and Westminster. To date, it has granted over £120 million to diverse projects including youth clubs, supplementary schools, emotional wellbeing initiatives, sports schemes and arts programmes. The Charity believes there is life-changing value in investing in children and young people long-term, in the place where they live.

The Excluded Initiative offers special support to secondary schools in London that have exclusion rates higher than the national average and are seeking to tackle these issues in an inclusive, nurturing way by building their inclusion capacity and expertise to drive down exclusions to a minimum. We are seeking schools that have made a commitment to tackle exclusion rates and are looking to implement a plan to do so. This plan must have the support of the school's management, staff and Governors, in addition to consulting with, parents and the local community to ensure there are tangible benefits for the whole school. The Initiative will provide project funding over a three-year period totalling up to £150,000 per school for your school's inclusion programme.

We will work closely with your school to support your project's success and showcase achievements through the Evening Standard.

Kate Markey, chief executive of The London Community Foundation, which manages the Dispossessed Fund, said:

“We want to embolden schools that have lacked the resources to be as inclusive as they might and who can lead the way in supporting distressed children that act out so that no child is left behind.”

Lynne Guyton, chief executive of JLC, said:

“Over the past eight years there has been a trend towards zero-tolerance resulting in more pupils being excluded. This is happening for several reasons including lack of funding and because schools are under pressure to remove children who bring down their exam results. In our experience of grant-making, unruly child behaviour is always a symptom of an underlying problem, be it bereavement of a parent, abuse by a family member, mental health issues of parents, being a 'looked after' child or inadequate housing. By partnering with the Evening Standard's new campaign, we hope to empower visionary headteachers to pioneer new ways of bolstering inclusion.”

Martin Moshal said:

“A school's approach to dealing with exclusions can make the difference between a young person correcting their path to enter the world confident and productive and one who is let down by the system, their potential unrealized, and may leave a trail of trauma in their wake. Our work at the Moshal Scholarship Program with over a thousand young people in South Africa and Israel has shown how success can arise out of adversity, given the right support. My contribution to this critical Initiative by the Evening Standard is driven by my firm belief that there is massive unrealised potential among young people from challenging backgrounds, that if harnessed effectively, can transform their lives, those of their families, communities and the wider world. My family and I lived in the UK until December 2018 and wish to show our gratitude to the country for hosting us over the last decade.”

Is my school eligible for this funding?

You should be able to answer 'Yes' to **all** of the below questions:

- Are you a mainstream secondary school based in London?
- Is your current pupil exclusion rate above the national average of 0.2% of school roll for permanent exclusions and/or 10% of school roll for fixed-term exclusions?
- Has your school been inspected by Ofsted?
- Do you have an open admissions policy?
- Are you applying directly for the funding (we cannot accept applications for projects to be delivered across more than one school)?
- Is your school already thinking about ways to reduce the number of children being excluded and is inclusion part of your School Improvement Plan?
- Is your proposed inclusion project at the heart of your school's ethos and has it been endorsed by the whole school community including Governors, the Head Teacher, classroom teachers, teaching assistants, students and parents?
- Is your school willing to work in partnership with The Evening Standard, John Lyon's Charity, The London Community Foundation and an external evaluator and to be featured in the Evening Standard during the project?

What we're looking for:

- Schools that recognise they have an issue with exclusions and wish to develop a whole school approach to reduce exclusions
- Schools with an existing plan, or a plan in development, to tackle exclusions and the support of stakeholders (management, staff, governors) to implement this approach
- Schools that have, or intend to have, inclusion at the heart of their ethos. You may already have done some work on inclusion but are now looking to develop this further
- Schools that are willing to work in partnership with the Evening Standard, John Lyon's Charity, The London Community Foundation and an external evaluator
- Schools that are willing to be featured in the Evening Standard from time to time throughout the grant period
- Schools that are willing to contribute in-kind support to their plans in the form of leadership and other staff time, running costs, premises etc
- Schools that have a strong commitment to continue the project/programme once the three-year funding comes to an end and are thinking about ways to sustain it financially in the long-term
- Schools that are interested in using this piece of work to feed into a larger system change that promotes and better supports inclusion across UK schools

What can I apply for?

- You can apply for funds to develop and deliver a whole school project/programme that aims to reduce school exclusions
- Funds are available principally for salary costs where that member of staff is dedicated solely to improving inclusion
 - We will also consider training costs for that post-holder and – to a lesser extent – equipment costs essential to the project/programme

What can't I apply for?

- Funds are not available for salaries of staff that deliver the core curriculum, nor must the project draw existing teachers' time away from classroom delivery
- Funds are not available for capital costs or general equipment
- Funds are not available for residential trips
- Funds are not available for spending that has already taken place

How much can I apply for?

You can apply for a three-year grant totalling up to £150,000 to be split across the three-year grant period as necessary. Typically, we would expect the grant to be split evenly over a 3-year period.

Timeframe

Stage 1 – Expression of Interest

We will accept your Expression of Interest (Eoi) at any time but must be submitted by **midday on the 7th February 2020**. Unfortunately, we will not be able to accept applications received after this deadline.

Decisions on which schools will be taken to Stage 2 will be communicated by the London Community Foundation the week of 10th February. Visits to schools which can be taken to Stage 2 will take place between Monday 10th and Friday 28th February 2020.

Stage 2 – Application

The deadline for the submission of Stage 2 applications is **Friday, 20th March 2020**.

Funding will be confirmed at the beginning of April 2020.

Projects begin

Successful projects will be ready to commence at the start of the Academic Year, September 2020 at the latest.

Things you need to know

- The project should have the reduction of exclusions and improvements in behaviour at its core, rather than being a project or activity that indirectly results in a reduction in exclusions for example:
 - You may wish to establish a “school within a school”
 - You may be drawing together several existing pieces of work on inclusion to create a more holistic approach
 - You may be looking to work with external partners to target inclusion
- Your Eol should be endorsed by the Head Teacher and Chair of Governors
- Funding is to be ring-fenced in the school budget and any additional staff posts should be employed by the school. You may consider engaging with a voluntary sector or other external provider to deliver elements of the project, but the funds will sit within the school and work will be procured and managed by the school
- Your project must have the full support of your whole school community. You will need to provide evidence (this could include a description of meetings held and feedback from participants) that parents and students are aware of your plans and are supportive of the project’s implementation
- Your project should be ready to commence from September 2020 at the latest. We can be open to discussing alternative timeframes during the Eol phase where possible
- Funding is available for a maximum of three years; it is expected that at the end of this period, the value of the intervention will help the school direct its own resources to its continuation
- You will be expected to monitor the effectiveness of the intervention on a number of qualitative and quantitative measures including the number of pupil exclusions, the cultural change in the school and its impact on various stakeholders. You will also be expected to work with an external evaluator who will be managed by the Initiative

Decision making process

Funding is available via John Lyon’s Charity and the London Community Foundation and decisions on schools that will receive funding under this Initiative are made by the individual Trustee Boards of both funders. Final ratification of funding will be made by the Evening Standard Panel consisting of both funders, the Evening Standard and industry experts. If successful, your contract will be with the individual funding organisation and correspondences will be between your school and them.

How to apply

There is a two-stage application in a bid to make this process as efficient as we can for schools.

Stage 1

First you need to submit an Expression of Interest.

For schools based in Barking & Dagenham, Bexley, Bromley, Croydon, Enfield, Greenwich, Hackney, Haringey, Havering, Hillingdon, Hounslow, Islington, Kingston, Lambeth, Lewisham, Merton, Newham, Redbridge, Richmond, Southwark, Sutton, Tower Hamlets, Wandsworth, Waltham Forest submit an

Expression of Interest through the The London Community Foundation at londoncf.org.uk/grants/excluded-initiative.

Schools that are based in the boroughs of Barnet, Brent, Camden, Ealing, Hammersmith & Fulham, Harrow, Kensington & Chelsea and the Cities of London and Westminster should apply through John Lyon's Charity. Visit www.jlc.london and submit an Expression of Interest via the online grants' portal.

You will then be contacted by a member of staff from either John Lyon's Charity or The London Community Foundation to tell you whether we are able to take your Eol further. This will involve visits to your school to discuss your project in greater detail and gather information about what you need and your appetite to working in partnership.

What to include in your Expression of Interest?

Please note that once you begin completing the Eol you will not be able to save changes. We have therefore included all the questions and what to include in your answers below. Please make sure you have read this document and it is available when you are ready to complete the Eol.

Who are you?

- Who is making the application?
- Where is your school?
- What kind of school are you?
- What is your governance structure?
- Describe the school population and the communities that your school serves
- Your latest Ofsted inspection results and date of inspection
- Describe the current challenges facing your school and work you are currently doing to address these challenges
- What is your budget for pupil premium funding?
- How long has the Head Teacher been in post?

What you intend to do?

- What project/programme are you seeking funding for?
- Why you believe this approach will work, the evidence to support this decision and what preparations you have made already
- How will the project be delivered?
- Who will deliver the project?
- Will you be working with project partners?
- What role will the Head Teacher play in this project?

Why the project needs to take place and what you hope the outcomes will be?

- What are your current pupil exclusion rates (fixed and permanent)?
- What is the impact of exclusions on the culture of the school?

Who will benefit?

- How many students will engage directly with the project/programme?

When will the project commence and how long will it run for?

- Include information on when the project will be running e.g. term-time only, evening, weekends, school holidays etc
- How do you hope to continue the project after the 3-year funding period?

Where will the project take place?

- Do you have a dedicated space for the project?
- Will it happen on school premises, in the community or both?

How much the project will cost in total and the overall amount of funding you require?

- You don't need a detailed budget at this stage, but you will need an idea of how much the project will cost and what the funding will be spent on

Please include the following attachments:

- School Improvement Plan
- Headline Project Budget
- Headline School Budget figures

Stage 2

If appropriate, schools will then be invited to complete an application form. The application form is not long but will give you the opportunity to draw out the key messages and strategies you wish to implement in your school.

You will be asked to include the following attachments:

- Safeguarding Policy
- Pupil Premium Statement
- Behaviour Policy
- School Budget
- Job Description (if applicable)

If you have any further questions, please contact LCF directly on TheExcludedCampaign@londoncf.org.uk

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