

Earls Court Opportunity Fund

Fund guidelines 2017-18

Fund guidelines

About the Fund

The Earls Court Opportunity Fund awards grants for local community activities and services that benefit residents and the community of the West Kensington and Gibbs Green estates (WKGG) and the immediately surrounding areas.

This fund is an expansion of the programme which has been operating from within the Fulham Boys School for the last two years. Going forward, this fund will be allocated and managed by the London Community Foundation (LCF).

There are a number of existing initiatives already benefitting residents in the local area and we now want to invite applications for delivering projects, clubs, activities, and other initiatives which help people of all ages to build skills, increase physical activity and increase their sense of achievement. Specifically, the fund will support groups to deliver activity under any of the following 3 headings: **Get Fit, Get Support, Get Involved**.

About The London Community Foundation

We believe in a strong and vibrant London, in which everyone has the chance to thrive, regardless of who they are or where they're from. We offer a lifeline to Londoners who are suffering multiple disadvantages including inequality, exclusion and discrimination. We identify change makers in the community, and champion grassroots initiatives, taking a community development approach to grant-making. In doing so, we support those best placed to make an impact locally. To date, we have invested over £50 million of philanthropic support into more than 10,000 charitable projects across the Capital.

Why we exist

London drives the UK economy, but many Londoners feel increasingly left behind. Poverty, crime, depression and isolation are all too common. Our aim is to help build better connected, stronger and more resilient communities. We believe that the answers to the problems facing communities exist in the communities themselves and we exist to catalyse change at community level. We use our knowledge and expertise to tackle the most pressing issues facing Londoners today. Together with our supporters, we create aspirational, confident and empowered communities, whose residents have the opportunity to transform their lives for the better.

Our reach

Thanks to the generosity of our supporters, we have invested over £15 million into charitable projects across the capital during the last three years, improving the lives of over 300,000 Londoners. We support a wide range of charities and community groups across London, enabling a number of different organisations and projects to achieve impact. We specialise in finding and funding smaller organisations that do not attract mass public support, or who are at an early stage in their development.

Fund Criteria

Criteria

Through this programme, we will support groups who deliver activities and services that benefit residents and the community of the currently existing West Kensington and Gibbs Green estates (WKGG) and immediately surrounding areas ONLY.

This programme will support groups and projects that fall under one or more of the following three headings:

Get fit – e.g. Sports projects, performing arts, chair exercise classes.

Get support – e.g. Homework clubs, coding clubs, job skills workshops, language classes.

Get involved – e.g. Volunteering opportunities, befriending schemes, youth projects.

To be eligible, proposed activities must meet the following criteria:

- Residents of the WKGG estates and immediately surrounding areas must be the primary beneficiaries of the project (and the majority). Residents from the surrounding area may be able to benefit from certain activities, but they must not be the primary beneficiary group.
- Activities should take place on or in the immediate vicinity of the estates. Dependent on the nature of the project, there may be trips or activities outside of the area or scheduled activities that may take place in a centre located outside of the WKGG estates however the proposal should demonstrate that the currently existing WKGG estates community will be the primary beneficiaries.

Priority will be given to proposals that:

- are delivered by resident led organisations or other small, locally based groups operating on or near to the WKGG estates
- engage residents who are not currently involved in local activities
- deliver opportunity for learning, personal development, skills or other visible changes for good for residents and the community living on the WKGG estates
- proposals that support health and wellbeing of the community living on the WKGG estates.

We are looking for proposals where applicants can demonstrate clear need and demand for the proposed projects as well as identifying how they will achieve against the target of not only reaching the WKGG estates residents but how they will get those people to take part.

What can I apply for?

You can apply for any amount from £1,000 up to a maximum of £20,000. You do not need to apply for the full amount, you should apply *only* for the amount you need to deliver your project.

You can apply for any cost related to your project, including for example; equipment, insurance, sessional staff costs, volunteer expenses, staff salaries, marketing and promotion, rent and bills etc.

You can also include costs that will help to build the capacity and/or sustainability of your organisation – for example, training for volunteers, or a piece of software that would enable you to better track your

beneficiary outcomes in relation to this project.

We can only support one-off events if you can clearly demonstrate:

- the long-term benefits for the residents and community OR
- the activity is part of a wider programme of activities and represents only a portion of your budget.

We are able to fund both existing projects that have been running already and new projects that have not been delivered but are based on sound consultation, need and ability to deliver.

Both revenue and capital costs will be considered.

- Revenue costs can include activity costs, sessional staff, core operational costs such as rent, bills and overheads as well as salaries.
- Capital costs can include costs towards purchasing equipment such as balls, vests, rackets; hire of a vehicle; improving a community space (with relevant landowner permissions in place) for example. We are unable to support new capital build projects that require planning permission.

Your project proposal must demonstrate how you achieve against one or more of the 3 headings of **Get Fit; Get Support; Get involved**. You do not need to meet more than one heading.

If you are unsure if you're project would be eligible, please contact us to discuss this before starting your application.

Grant size

Grants of minimum £1,000 and up to maximum £20,000 are available.

You should only apply for the funds that you need to deliver your project or solution. Some groups will require low levels of funds to keep operations going or to buy new equipment; others may require more funds to scale up a proven operation or to run a new project.

In all cases, applicants will be assessed against the evidence and level of need for the project and the level of funds required to deliver the project. Your request should be appropriate to the level of experience, ability to deliver and evidence of need.

You do not need to provide match funding towards your project and can ask for the full costs you need to deliver the project (up to maximum £20,000). If you are not asking for the full amount, you should be able to identify where the remaining balance of funds will come from.

Who can apply?

Constituted community groups, registered charities, companies limited by guarantee, social enterprises or Community Interest Companies (CIC's) are all eligible to apply to the fund.

Applicants will need to have the following in place in order to apply:

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- a minimum of 3 un-related Management Committee members
 - a governing document (e.g. a constitution or set of rules)
 - a bank account in the name of the group, with at least 2 unrelated signatories
 - a record of income and expenditure or set of accounts (or bank statement if you are a new group)
 - a 'safeguarding policy' if you are working with children and/or vulnerable adults (please contact us if you need help with this)
 - the relevant insurance in place, including public liability where required (you can include this in your budget as necessary)
 - the relevant permissions in place – if you will be carrying out work or activities such as trading/selling to the public on council or private property you'll need permission from them to do this. You will need to provide confirmation of agreements as part of your application.

If you are unsure about any of the above, please do contact us to discuss any questions you might have. You can also see help notes on our Training and Resources page of our website:
<http://www.londoncf.org.uk/grants/training-and-resources.aspx>.

What cannot be funded through this programme?

- statutory organisations, such as Local Authorities and schools (we can fund PTA's or "Friends of" groups)
- any party political activity
- purely commercial ventures (for profit)
- spending that has already taken place (i.e. retrospective funding)
- individuals or projects run by individuals as opposed to an organisation
- activities promoting religious beliefs
- activities where people are excluded on religious grounds, ethnicity, gender, sexuality, faith etc.
- building projects
- organisations with overdue or incomplete monitoring on a previous grant from The London Community Foundation from any of its programmes. Similarly, if a member of your organisation's management committee or trustees also has outstanding monitoring on a previous grant, this will preclude the organisation from applying unless this is resolved before an application is made. If you know you have outstanding monitoring on a previous grant, please contact The London Community Foundation to resolve this.

Closing date for applications

Please submit your online application form and upload all your supporting documents by the deadline date of **21st August 2017 no later than midday.**

Please note, we need to receive all of your uploaded supporting documents by the deadline in order for your application to be "Complete". We regret we are unable to consider incomplete applications.

How to apply

Applications for the Fund are submitted through an online application form including all supporting documents.

To apply for a grant please visit: <https://ukcf.secure.force.com/forms/LondonCF/ECOF>

Please read the instructions carefully, tick to say you agree and have understood, enter your e-mail address and click on the "Send e-mail and continue".

Once you have done this you will be sent an e-mail with a link to your unique online application form. You should receive the email within a couple of minutes (please check your spam or junk folder). If you do not receive an email it may be that you have not entered your email correctly – please check the address before submitting.

To begin your application, please click on the link within the email that you have received from us. There are help notes available as you go through the online application form and you can save your application at any point and come back to it to complete it at any time before the closing date. You must remember to press the save button before closing down your application.

At the end of the application you will be asked to upload the following supporting documents:

- Your governing document (e.g. your constitution or memorandum and articles)
- Annual accounts or record of income and expenditure (or bank statement if a new group)
- A copy of your income and expenditure template for the year ahead
- Safeguarding policy if you are working with children or vulnerable adults
- Equal Opportunities Policy
- Names and addresses of your management committee members/trustees
- Details of volunteering opportunities
- Quotes for any capital items or costs for installation (you do not need to send quotes for small equipment items e.g. computer equipment)

Please note we'll need all these documents when you submit your proposal in order to fully consider your application.

Once you get to the end of the application form there will be a 'Submit' button. Please note the submit button is after you have verified your budget. Once you press this it will automatically send your application through to the Foundation and this will be accepted as a completed application. Please do make sure you submit everything before the deadline.

Please contact us to discuss any part of your application or proposal. We are able to meet with you or chat through details with you on the phone as needed, so please do get in touch in advance of the deadline.

Please contact us if you would like help or are unable to complete an application online. If you do not currently have access to the internet, you can call The London Community Foundation on 020 7582 5117 for support.

Some top tips for top applications

- Draft your responses before completing the online form
- Make sure that every question has been answered in full (the online form will prompt you)
- Ensure your budget section has a clear breakdown of all the costs associated with your project
- Ask somebody to read through the application before you finalise it - preferably someone who knows nothing about the project. This is a great way to pick up on any mistakes or lack of information and rectify it before submitting.

What happens next?

What happens after the Fund deadline?

Applications which best fit the Earls Court Opportunity Fund criteria and priority areas will be shortlisted. Shortlisted applicants will then be telephoned by a Programme Manager from The London Community Foundation to gather any additional information needed about your project and/or organisation.

Shortlisted applications will be presented to a Fund Panel which will make recommendations on grant awards. Successful and unsuccessful applicants will be notified of the decision in writing by 27th September 2017.

Timetable for spending the grant

Successful applicants will have up to 12 months from the offer date to spend any grant awarded, and a further 6 weeks after this date to submit your final monitoring. Grants cannot cover activities taking place before any grant is awarded – please refer to the dates above when planning your project start date. You will be asked for your project start and end dates in your application.

Living Wage Friendly Funder

The London Community Foundation is now a Living Wage Friendly Funder. This scheme, run by the Living Wage Foundation means that The London Community Foundation will actively encourage and support applications from organisations willing to pay staff the Living Wage (currently £9.75 in London), or higher. The London Community Foundation has been a Living Wage Employer for a number of years, and have decided to become a Friendly Funder in recognition of the hard work and commitment that the employees of the organisations we fund undertake.

These projects and organisations are a vital pillar of London's vibrant communities. Without the dedication and commitment of their employees, London would not be the great city it is. We believe passionately that, where possible, organisations should pay their staff at a level that they can live on, to ensure that the fantastic work of the Capital's community groups, charities and social enterprises can continue into the future. We hope that, eventually, all funders will sign up to the scheme and together we can work towards ending low pay in the community and voluntary sector in the UK.

While we are very proud of supporting the Living Wage, we do not want this to stop anyone applying for funding. If, for any reason, paying this level will not be possible for your organisation, please call and discuss the situation with us before making an application.

What does this mean for applicants?

If you are applying for funding any staff costs (this could include existing staff members, sessional workers, part time or full time posts, freelance workers) you should budget these at the Living Wage or above. We are sensitive to circumstances where organisations feel that taking up the Living Wage could cause difficulties, in these instances we suggest you call us on 020 7582 5117 to discuss your options before applying.

This does not require employers to pay the Living Wage to apprentices or interns although we recommend it as best practice for employers who can afford to do so. Many accredited employers have chosen to extend the requirement to apprentices and interns.

Currently the Living Wage is £8.45 per hour outside London and £9.75 in London.

You can learn more about The Living Wage by clicking [here](http://www.livingwage.org.uk/what-living-wage). (<http://www.livingwage.org.uk/what-living-wage>). You can find out more about The Living Wage Friendly Funder Scheme by clicking [here](http://www.livingwage.org.uk/about-friendly-funders). (<http://www.livingwage.org.uk/about-friendly-funders>)

What is the Living Wage?

The Living Wage is an hourly rate which is set independently and updated in November each year by The Living Wage Foundation. It is calculated according to the basic cost of living in the UK. The current Living Wage for the UK is £8.45 and the London Living Wage is £9.75. **Please note this is different to the national living wage announced in the government's 2015 budget.**

How will paying the Living Wage affect posts?

Paying at least the living wage applies to all posts, including existing roles, new roles, sessional and freelance workers (it does not need to apply to apprentices but we encourage groups to pay a Living Wage) that are funded by one of our grants. If The London Community Foundation is part-funding posts, we will pay at least the Living Wage on the part we are funding. Further to this, if you feel you are unable to afford to pay a worker at Living Wage please do not hesitate to contact us to discuss the matter further.

Do we have to pay The Living Wage across the organisation or be an accredited Living Wage employer to apply?

You do not have to be an accredited Living Wage employer to apply for funding or pay a Living Wage to all of your staff to apply for this funding. We strongly encourage you to consider Living Wage Accreditation if you are in a position to do so. For more information about what this means, please call us, or speak directly to The Living Wage Foundation.

Monitoring and evaluation

Groups in receipt of a grant will be required to complete an online monitoring form outlining how the grant was spent and highlighting the benefits for beneficiaries, participants and the wider community. You will be provided with the link to the online form if you are awarded a grant, and must return your monitoring form within 6 weeks of your project ending.

Monitoring and evaluating the projects funded by our grants enables your group and us to better understand the impact of the grant. For this programme, it is important for you to be able to measure and demonstrate the level of inactivity prior to the project and levels of activity post project. You will need to

be able to demonstrate and evidence the impact your project has had in getting more inactive people more active.

Further information and tips on monitoring your work can be found via the links below:

The Charities Evaluation Services Website: <https://www.ncvo.org.uk/practical-support/consultancy/ncvo-charities-evaluation-services>

The London Community Foundation may wish to conduct monitoring and evaluation visits to funded groups.

Need help?

Please do not hesitate to contact us if you would like to discuss your proposal prior to making an application, if you need help with completing the form or providing the supporting documents.

The London Community Foundation: info@londoncf.org.uk / 0207 582 5117

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